



# Himalayan Innovation challenge

Concept Note

May 25-26, 2019  
IIT Mandi campus



building solutions for Himalayan Region

**HIC 2019**

## 1. WHAT IS HIMALAYAN INNOVATION CHALLENGE ?

Himalayan innovation challenge (HIC) is an initiative of IIT Mandi Catalyst to actuate a series of innovative technology based solutions designed specifically to solve social and economic problems in the Himalayan regions of the world. HIC 2019 will bring together a range of individuals and organizations that care about building such solutions and are willing to ideate, deliberate, debate and innovate to this end. IIT Mandi Catalyst will pick handful of most feasible ideas and enable willing innovators/entrepreneurs in prototyping, testing and implementing to create an impact in Himalayan region.

## 2. WHAT WILL HAPPEN AT HIMALAYAN INNOVATION CHALLENGE ?

- Innovative technological solutions/ideas for social or economic problems in Himalayan region will be presented by individuals/teams/startups that have a clear and stated intention to build and implement the said solutions in a timed manner.
- Innovators and to-be entrepreneurs/established entrepreneurs can find the missing partners/collaborators to build the solutions relevant for Himalayan region.
- IIT Mandi Catalyst will commit financial and active mentoring support to individuals/teams/startups that bring forth promising ideas and commit to implementing them on the ground.

## 3. WHAT ARE THE THEMATIC AREAS

Catalyst aims to create impact in a range of relevant areas that bear importance for Himalayan region. There are three tracks in which ideas can be submitted:

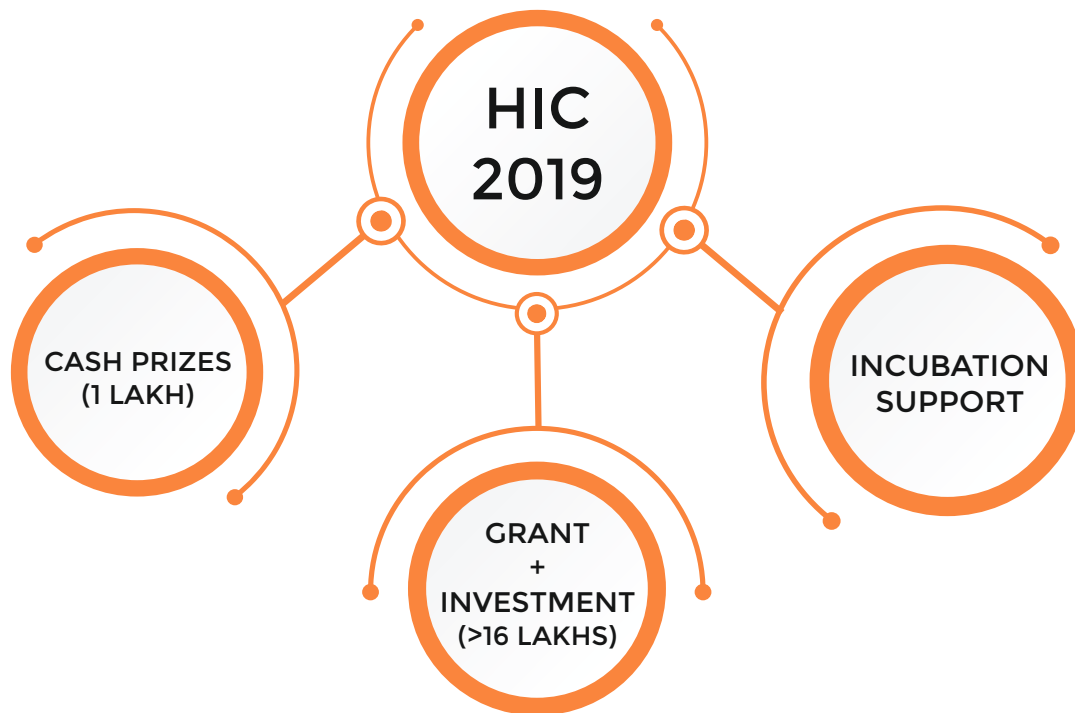
- **Track I: Resources and Sustainability:** Natural resource management, Renewable and clean energy, Climate change, Waste management, other relevant themes
- **Track II: Disaster Management and Safety:** Disaster prevention, mitigation and management, Road safety, other relevant themes
- **Track III: Agriculture, healthcare and inclusive growth:** Agriculture, biotechnology, Inclusive healthcare, Financial inclusion, any other area with strong application in Himalayan region

#### 4. WHO ARE THE INTENDED PARTICIPANTS ?

- Entrepreneurs/to-be entrepreneurs working/having intention of working towards solutions for Himalayan region
- Students, researchers and academicians of institutes of higher learning in India
- Corporates and non-profit organizations interested in collaborating for/funding the technological initiatives in Himalayan region
- Officials of government that work on regulations relating to sustainability and natural resources

#### 5. WHAT ARE THE EXPECTED OUTCOMES ?

Financial and non- financial support to the impactful ideas to be implemented in Himalayan region.



#### IMPORTANT DATES:

- **APRIL 10, 2019:** Call for application from startups/innovators opens
- **MAY 10, 2019:** Applications close
- **May 12, 2019:** Intimation to selected startup

## PROGRAM STRUCTURE: DAY 1, MAY 25TH'19

### Timings

09:00 AM - 10:00 AM

10:00 PM - 12:30 PM

12:30 PM - 01:30PM

01:30 PM- 03:30 PM

03:30 PM - 04:00 PM

04:00 PM - 06:30 PM

07:00 PM - 08:00 PM

### Sessions

Registration and Stall installation

Inaugural session

Networking Lunch

Pitch Session I (Trackwise)

Tea Break

Pitch Session II (Trackwise)

Dinner

## DAY 2, MAY 26TH'19

### Timings

08:30 AM - 09:30 AM

09: 30 AM- 12:00 AM

12:00 PM – 01:00PM

03:00 PM

### Sessions

Breakfast

Pitch session III (Trackwise)

Lunch

Closing ceremony followed by tea

## SPONSORSHIP BENEFITS

Benefits	Event Sponsor	Cash prize Sponsor	Round Table sponsor
	(2-5 Lacs)	(Cat. I,II,III)	(1-3 Lacs)
<b>Before Event</b>			
Mention with the Event name [In association with...]	Yes	-	-
Mention in Media Release	Yes	Yes	-
Mention with the Prize ['XYZ' First Prize...]	-	Yes	-
Recognition in email marketing	Yes	Yes	-
Social Media Releases	Yes	Yes	Yes
Logo on Catalyst website	Yes	Yes	Yes
Logo appearance in brochure	Yes	Yes	Yes
<b>During Event</b>			
Special acknowledgement from the stage at opening and closing ceremony	Yes	-	-
Acknowledgement during the round table session	-	-	Yes
Logo on Stage projector in break time	Yes	Yes	-
Display on 'Partners Banner' during all sessions	Yes	Yes	Yes
Logo on outdoor banners during event	Yes	Yes	Yes
Logo on ID Cards	Yes	Yes	Yes
<b>After Event</b>			
Mention in post event releases on social media	Yes	Yes	Yes
Logo at the beginning of session videos	Yes	Yes	Yes
Mention in post event media release	Yes	Yes	-

There are numerous ways you can participate through in-kind assistance. Below are some areas we have identified, but the range of possibilities is wide-open and we welcome your originality and creativeness. We will customize benefits packages based on the relative value of the in-kind gift.

- Catering
- Travel
- Hotel
- Printing
- Photography and Videography
- Media coverage
- Merchandise

We realize that your brand and money is valuable and we want to ensure that you get value for your contribution. The partnership will include premier recognition leading up to and during the event with logo on website and brochure. We will work with you to create unique branding opportunities based on your interest.



#### MESSAGE FROM BOARD

#### CATALYST PORTFOLIO

#### HST 2017 HIGHLIGHTS

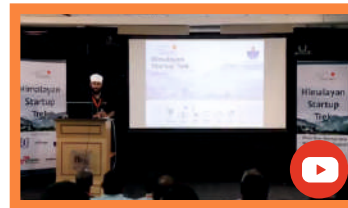
#### HST 2018 HIGHLIGHTS



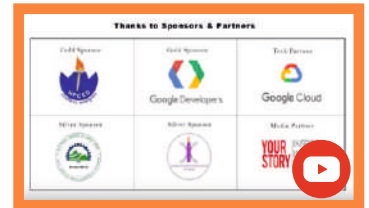
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<http://y2u.be/0Sn1PkOlyDA>



<http://yt.vu/BkYx0J9BVww>



IIT Mandi Catalyst invites you to become a partner in its attempt to strengthen the entrepreneurial ecosystem in the region and support budding entrepreneurs willing to build solutions for social or economic problems in the Himalayan region.



<https://iitmandicatalyst.in>



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