



Invites applications
from tech based startups in Himalayan Region
for

In collaboration with
HP Centre for Entrepreneurship
Development

Himalayan Startup Trek

a two day residential bootcamp

July 8-9, 2017

IIT Mandi Campus



1. WHAT IS CATALYST?

IIT Mandi Catalyst is a Technology Business Incubator (TBI) that aims to foster entrepreneurship to spawn knowledge-intensive initiatives that would develop innovations useful to the society as a whole. Catalyst nurtures and guides early stage entrepreneurial initiatives with social and/or commercial objectives and facilitates wide range of support which includes infrastructure, finances, mentorship, industry connections, etc.

For more info see: iitmandicatalyst.in

2. WHAT IS HIMALAYAN STARTUP TREK?

It is two-day Boot Camp for early stage startups from the pan-Himalayan region, designed to offer the participants an intensive format to strategize each of the essential components for a viable tech startup. The Boot Camp will deep dive into learning and experiences of experts from across relevant domains. It will have intensive sessions by experts on topics ranging from Tech Infrastructure to Startup Marketing. Each session will delve into case studies of various startup companies.

3. WHY ATTEND?

The program features in-depth learning and knowledge sharing sessions by startup experts followed by pitching competition. Top tech startup ideas from the competition will be offered a place in Catalyst exploration/incubation program. In addition, all participating teams will be get \$500 AWS credits and teams selected by Catalyst will be given \$1000 AWS credits.

4. WHO CAN ATTEND?

This Boot Camp is for early stage and pre-seed technology based startups from the Himalayan region extending to North India. Ventures attempting to solve pressing modern life and business challenges of the future in sectors such as clean energy, blockchain, artificial intelligence, internet of things, bio sciences, health care, financial inclusion and others.

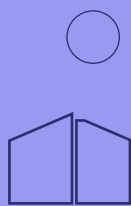
Out of applications received, 10-15 startups will be selected for the boot camp. Lodging, local transportation [City to IIT Mandi Campus] and food will arranged for the teams. Teams are expected to arrange for their travel to and from Mandi city.

5. HOW TO APPLY?

Register at <https://iitmandicatalyst.typeform.com/to/ka1vnl> by June 30, 2017.



Clean Energy



Education



Food and
Agriculture



Health and
Pharma



Finance



Security



Other

July 8

08:45 AM
Inauguration Ceremony

9:30 AM
Minimum Viable Business Primer

11:00 AM
Legal Issues for Startups

12:00 PM
Product Development Issues

02:00 PM
How to think about technology

03:00 PM
Marketing for Startups

04:00 PM
Capital & Fundraising Panel

5:30 PM
Speed Date Session with Mentors

6:45 PM
Building organizations of Tomorrow

July 9

8:30 AM
Valley to Valley
Global Startup Trends

9:30 AM
Pitching Competition
Panel of Judges

01:30 PM
Startup India Policy
Invest India / StartUp India

2:30 PM
Training Program
Amazon Web Services

4:00 PM
Speed Date Session with Mentors

5:00 PM
Hike to North Campus

July 10

Optional trip to Prashar Lake

Speakers



Vishwanathan S.
Forge Accelerator
Co-Founder & VP



Aditya Shamlal
Game Changer Law Advisers
Partner



Nilesh Jain
Z Nation Lab
Venture Partner



Saurabh Mittal
IIT Mandi Catalyst
Senior Advisor



Vikram Gupta
IvyCap Ventures
Managing Partner



Animesh Jain
Nectors
Founder & CTO



Amarinder Dhaliwal
Indiamart.com
CPO



Kapil Bharti
Delhivery
CTO



Rajesh K. Raman
Brick Eagle Group
CEO



Mayank Raja
AWS
Trainer

Startup India

Department of Industrial Policy and Promotion

Director

Industries HP Govt. Start Up Scheme



Among the fastest growing states in India, Himachal had at a CAGR of 10.8% during the decade 2005-2015. With per capita GSDP 1.5 times the national per capita GDP, the state has tremendous potential for business activity in agriculture, horticulture, biotech, food processing, clean energy, thermal energy, tourism, pharma and healthcare. Government of Himachal Pradesh, through CM Startup Scheme launched in 2017, is also promoting already flourishing startup culture in the state. Himalayan Startup Trek is an effort of IIT Mandi Catalyst to boosting the ecosystem of start-ups in the state that has presence of a large number of technical and educational institutes. We invite passionate entrepreneurs with their cutting edge ideas to make the best use of support being provided at IIT Mandi Catalyst

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PARTNERS

